

CUSTOMER REVIEW

A JonoKnife Case Study



“Britain’s Best Bread Knife”

Production was Perfected with Cutting-Edge
HPC Laser Technology

Meet JonoKnife

Jonathan Slater, the founder of JonoKnife, has always loved three things, woodwork, good knives, and fresh homemade bread, the rest is history...

Handcrafted on a small farm in the English countryside; the JonoKnife is inspired by an age-old bow bread saw or fiddle bow knife design from the Appalachian Mountains in America. Crafted with an extra-thin Sheffield blade, the JonoKnife glides through crusty loaves and delicate soft breads alike, far surpassing any ordinary bread knife.



The Target:

To improve production across the board, including stencil creation, blade production refinements, and product personalisation.



The Research:

“Having received a really positive referral I did few hours of my own research and concluded that you could not get better functionality for the money and was very impressed by reviews on service that customers have received from HPC.”
- Jonathan Slater



The Solution:

The PRO Multi-Cut Laser (LS1390) for Metal and Non-Metal, perfectly equipped with all the features needed to craft his handcrafted bread saw.



Product	Code	Power	Bed size
HPC Multi-Cut	LS1390	150W	1250 x 900mm

Incredible Benefits for the Business

In-house Production

The new laser cutter produces accurate handle stencils fast and effortlessly, with the entire process done in-house.

Bespoke Finish

Every handle can be personalised with an engraved logo or text for a truly bespoke and distinctive finish.

Efficient Manufacturing

The PRO Multi-Cut Laser has transformed slow, error-prone grinding of blade corners into a fast, precise, and effortless blade modification process.

Maximise Quality

This cutting-edge technology ensures optimum functionality, delivering consistent performance while also providing a high-quality, visually appealing and tactile finish.

Minimise Downtime

On the rare occasion that maintenance issues arise, HPC provides prompt support, resolving them quickly, keeping downtime to a minimum.

The Impact:

The HPC laser equipment has allowed JonoKnife to improve accuracy, consistency and efficiency across stencil production, blade finishing and product branding. Manual processes have been reduced, output quality meets requirements, and overall performance has exceeded expectations, supported by a responsive aftersales service from HPC.

“I have now owned three HPC machines, all of which have exceeded expectations, I've found the service to be outstanding and the laser perfect for my needs.” - Jonathan Slater

